

Date: _____

Service Agreement for Harbor House Inn

This document is to identify the terms of service in regards to digital marketing for **Harbor House Inn** (Kristie Chapman) and **Fusioniche** (Matt Tyrrell). There are several steps to creating the desired digital content and marketing package for **Harbor House**. As the online visibility of Harbor House continues to develop, the marketing package will become more complete.

Blue Plan \$200 / Mo n	Bronze Plan \$600 / Mo n	Silver Plan \$1,800 / Mo n	Gold Plan Custom n
Increased Awareness	Increased Awareness	Increased Awareness	Increased Awareness
Professional Presence	Professional Presence	Professional Presence	Professional Presence
Free Tech Support	Free Tech Support	Free Tech Support	Free Tech Support
Monthly Analytics	Monthly Analytics	Monthly Analytics	Monthly Analytics
6 Month Contract	6 Month Contract	6 Month Contract	6 Month Contract
10% off Paid in Full	10% off Paid in Full	10% off Paid in Full	10% off Paid in Full

The objective of the marketing plan for Harbor House is to help the Inn stick out when potential visitors are planning their stay. The business will be linked with statistically proven keyword searches for the area.

During the discovery phase (June) digital content will be created simultaneously with keyword research. The active phase of the _____ plan will begin _____ and the first monthly installment will be due.

Signing this document ensures both parties' commitment to the project and will begin the development process.

Harbor House Inn

Fusioniche

Print Name _____

Print Name _____

Sign Name _____

Sign Name _____